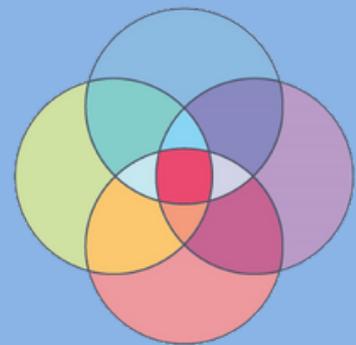


# FUNDRAISING Pack

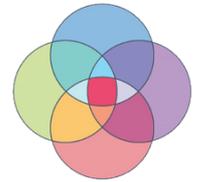
Join the team to  
help refugees and  
asylum seekers  
from exclusion to  
belonging



**BORDERLANDS**  
from exclusion to  
**BELONGING**



# WELCOME TO THE TEAM



**BORDERLANDS**  
from exclusion to  
**BELONGING**

Thank you for joining the Borderlands team and supporting us with your fundraising. We rely on the support of the community and together we can make a lasting difference for refugees and asylum seekers in Bristol. The following pages will give you tips and advice on how to make the most of your fundraising.

Every pound you, your friends, colleagues and family members raise for Borderlands will make a huge difference to the life of our members. We hope you enjoy your experience of fundraising for Borderlands. If you need any further support please do not hesitate to contact us on **01179040479** | **07925133225** or at [hello@borderlands.org.uk](mailto:hello@borderlands.org.uk)



# BORDERLAND'S WORK

We are a charity based in Bristol working with refugees and asylum seekers to help them from exclusion to belonging. Through our Drop-In, Mentoring, and Education projects we provide English classes, sleep support sessions, hot community meals, a social supermarket, and 1-1 emotional and practical support.

## Aisha's story

Aisha\* was referred to the mentoring project from her GP as they worried that Aisha was very isolated and was struggling with her mental. Aisha fled her country and forced to leave her three young daughters due to a fear of persecution of her nationality. Aisha had been in the UK for 1 year and her application for asylum had been refused. Aisha was matched with a mentor, Rachel. They agreed aims for the partnership; to learn English, have someone to speak to and to spend time outside of her room. Aisha had never been to the city centre, river or parks in Bristol despite living here for a year. Rachel and Aisha spent time walking around the city, visiting new places and discussing their home countries, cultures and traditions. Aisha feels her mentoring partnership was successful and considers Rachel like family now. Aisha was recently granted refugee protection and lives in Bristol in supported housing. She looks forward to reuniting with her daughters and plans on bringing them to Borderlands to introduce them. Aisha and Rachel's mentoring partnership lasted 9 months and they still keep in touch.

\*name changed to protect identity

# HOW CAN YOU HELP?

Every pound you raise will make a difference to refugees and asylum seeker in Bristol, so be ambitious and set your target high!

Here are some examples of how your donation could help:

- **£5:** e.g. it will cover the cost of a day's travel for one of our members to come to sleep support sessions or for one of our volunteers.
- **£10:** e.g. to provide English language materials, such as dictionaries for our English classes.
- **£100:** e.g. to help buy fruit and vegetables to distribute to about 50 members on Tuesdays.



# ONLINE FUNDRAISING

1. Go to our fundraising website, Local Giving. Select Borderlands (South West) Ltd as your charity.
2. Follow the instructions to set up your page.
3. Set your fundraising target (the higher it is, the more refugees and asylum seekers we can help), page title and team members if you have them.
4. Once your page is set up, email the link to your friends, family and colleagues, and share it on your social media!



# OTHER WAYS TO FUNDRAISE

There are lots of fantastic ways to hit your fundraising total. Here are a few ideas:

- **Raise £50** by organising a coffee morning
- **Raise £200** by selling unwanted items on eBay or by having a car boot sale
- **Raise £250-£500** by organising a pub quiz. Charge each person £5 to enter. Recruit eight teams of six people and have a raffle on the night to boost the amount raised.
- **Raise £1000** by getting a couple of friends or family to join you in a challenge. For example: run a marathon!!

You can get collection tins and leaflets by contacting [hello@borderlands.org.uk](mailto:hello@borderlands.org.uk)



In the summer of 2020, Fran and Jackson cycled the length of the UK, from Lands' End to John O' Groats, to raise funds for Borderlands.

They managed to raise almost £5,000, which was a great help for us to continue supporting asylum seekers and refugees during the Covid pandemic.

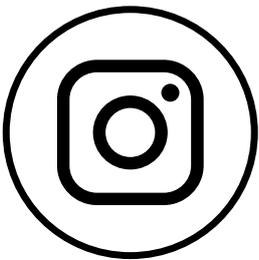
THANK YOU

# SPREAD THE WORD

The more you talk about your fundraising, the more people will donate, so make sure you publicise what you're doing.

## Top tips:

1. **Share photographs and videos capturing your journey** and explain why you're supporting Borderlands Include @Borderlandscharity in your Facebook posts and @borderlandsbristol on instagram.
2. **Include a link** to [www.borderlands.uk.com](http://www.borderlands.uk.com)
3. **Tag** other people
4. **Update your status** regularly.
5. **One post a week** is a good place to start and keep your friends updated on your progress.
6. **Use personal and visual 'thank yous'**



@borderlandsbristol



@borderlandscharity



<https://www.linkedin.com/company/borderlands-south-west-limited/>

# THANK YOU

Thank you for supporting our work and helping refugees and asylum seekers from exclusion to belonging!

If you have any further questions please email us [hello@borderlands.org.uk](mailto:hello@borderlands.org.uk) or call us on 01179 040479

